

Libertarian Party of Oregon
 Minutes from August 10th 2017 Regular Board Meeting
 Held at the Elmer's Restaurant in Beaverton
 Approved 2017-09-18

Call to Order

The August meeting of the Libertarian Party of Oregon (LPO) board of directors was held on Thursday, August 10th, 2017, at 7:02pm at the Elmer's Restaurant, 1250 NW Waterhouse Ave., in Beaverton, Oregon, the Chairperson being in the chair.

Attendance was as follows:

Present

Lars Hedbor
 Kyle Markley
 Jennifer Mendenhall
 Nicole Nowlin
 Renee Kimball
 Timothy Perkins
 Gary Dye
 Erik Sippel

Remote Participants

Wes Wagner
 Josh Hunking

Absent

Jeff Weston

Observers

Michelle Binker
 Bruce Wilson
 Kamden Layda
 Drew Layda
 Timothy Murray
 Tim Sippel
 Richard Burke
 Natasha Burke
 Sharon Durbin

Approval of Agenda

- Timothy moved to add item 10 to the agenda, Webmaster Duties.
- The agenda was approved as corrected without objection.

Approval of Minutes

- The March minutes were presented and approved without objection.
 - Timothy raised a point of information regarding other missing minutes, which was acknowledged.
- The July minutes were presented and approved without objection.

Consent Agenda

- Refund and Apology to Renee Kimball
 - By e-mail on July 24, Wes Wagner made a motion, seconded by Lars Hedbor:
 Moved, that a refund be issued for Renee Kimball for her unpublished director statement, in full, plus an official apology be entered into the minutes.

Director	Vote	Director	Vote	Director	Vote
Gary Dye	a	Renee Kimball	y	Timothy Perkins	y
Lars Hedbor	a	Kyle Markley	y	Erik Sippel	a
Josh Hunking	y	Jennifer Mendenhall	y	Wes Wagner	y

The Libertarian Party of Oregon apologizes for mishandling your director election candidate statement fee. This was approved without objection.

Open Forum

- There was no discussion.

Reports of Officers, Boards, and Standing Committees

- Chair

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- The chair communicated with an absent board member regarding the previous meeting.
- Priorities for the near future include and will be discussed later in the agenda:
 - Get the website functional again
 - Affiliate development
 - Get a CRM system running
- 2017 HB 2584 passed the House but died in the Senate. It would have sharply increased the penalties for violations of campaign finance regulations and provided for auditing of political committees. Similar legislation is likely to return and be passed in the future.

Given that some ORESTAR balances do not match due to problems reporting transaction associations in the very early days of ORESTAR, this could potentially impact the LPO. The chair recommended that the board ask the Elections Division about getting this mismatch corrected, and would support paying a modest fine if necessary to get this fixed.

The Chair anticipates introducing a motion in opposition to [IP28](#) at the next meeting.

- Vice Chair
 - The vice chair coordinated with the chair and other members of the board in relation to the activity interest surveys as they relate to placement in useful committees.
 - "Taxation remains theft."
- Secretary
 - There was no report.
- Treasurer
 - The current bank balance is \$3810.76.
- Fundraising Committee
 - Based on survey responses, there appears to be interest from board member Josh Hunking in fundraising. The chair moved to appoint Josh as the chair to the Fundraising Committee and was seconded by the vice chair following Josh's acceptance of the nomination. This was approved without objection.
 - Possible fundraising opportunities include:
 - August 19th is National Aviation Day
 - September 15th is National POW/MIA Recognition Day
 - Both Red Robin and Sweet Tomatoes have fundraising events but it is unclear if they allow political organizations.
- Member Engagement Committee
 - The text of the report is shown in Appendix A.
 - The elected chair tendered her resignation from the board.
 - Vice chair nominated Erik Sippel to chair the committee following her resignation and the nomination was accepted. It was approved without objection.
- Bylaws Committee
 - The bylaws committee is waiting for direction from the board for what to do about the proposed bylaws amendments that were proposed for our 2017 convention. This committee has taken no action since the last board meeting.
- CRM Committee
 - The text of the report is shown in Appendix B and the Chair's response in Appendix C.
 - The member engagement chair was also chair of this committee and Lars Hedbor volunteered to chair the committee. As the committee may appoint its own chair, this was accepted by the other members.

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- Josh Hunking withdrew from the committee to focus on the Fundraising committee.
- Gary Dye inquired about the tandem database creation and CRM research process.
- Drew Layda volunteered to join the committee and previously worked with Gary Johnson. He was appointed without objection.

Special Orders

- There were none.

Unfinished Business and General Orders

- There were none.

New Business

- Committee Reports Policy Proposal
 - The text of the policy is shown in Appendix D.
 - The policy was accepted without objection.
- Event Promotion Policy
 - The text of the policy is shown in Appendix E.
 - The policy was modified to have a parenthetical statement removed. It did not pass majority vote and will be revisited.

Director	Vote	Director	Vote	Director	Vote
Gary Dye	Y	Wes Wagner	A	Timothy Perkins	N
Lars Hedbor	Y	Kyle Markley	Y	Erik Sippel	N
Josh Hunking	N	Jennifer Mendenhall	Y		

- Elected Officials Listing Policy
 - The text of the policy is shown in Appendix F.
 - The policy was accepted without objection.
- Hosting of @lporegon.org E-mail
 - National has offered to host e-mail for state parties. We could have @lporegon.org e-mail accounts, but with the storage and administrative work done by National instead of by us.
 - Lars would like to see confirmation of the security of the accounts in regards to whether National will have access to them. No vote was made.
- Create Website Rebuilding Committee
 - Kyle moved to create a Website Rebuilding Committee, chaired by our webmaster Timothy Perkins, with Gary Dye Bruce Wilson, and Garrett Leeds as members, with power to appoint additional members, charged with rebuilding our website as quickly as possible and with power over website content.
 - Erik Sippel volunteered to join the committee. This addition and the main motion were approved without objection.
 - The webmaster confirmed the content is not a delay in the rework; it is access to the old website that is still the issue.
- Create Affiliate Development Committee
 - Kyle moved to create an Affiliate Development Committee, chaired by Kyle Markley, with Josh Hunking, Timothy Perkins, Bruce Wilson, and Garrett Leeds as members, with power to appoint additional members, charged with creating material to help local groups get started, and to present to the board a

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draft policy regarding the relationship between the LPO and its affiliates.

- o Timothy Perkins offered to replace Kyle Markley as chair. This change and the main motion were approved without objection.
- Create Public Relations Committee
 - o The motion is to form the public relations committee to manage the social media accounts controlled by the LPO, develop both the physical and electronic mailings, newsletters, press releases, and literature for distribution with regards to the party and in the short term propose direction for the committee to create policy guidelines to be approved within the constraints of the bylaws. Nowlin, Perkins (Chair), Markley, Hedbor as committee members.
 - o Motioned by Timothy, seconded by Lars. Approved without objection.
- Create Candidate Development Committee
 - o The motion is to form the candidate development committee for the purpose of recruitment and training of candidates, campaign staff, and campaign volunteers that are partisan to the LPO. The committee will have the power to nominate members to the committee. Perkins, Wilson, Markley (Chair) on committee.
 - o Motioned by Timothy, seconded by Kyle. Approved without objection.
- Modify Member Engagement Committee
 - o The motion is to rename the Member Engagement Committee to the Member Development Committee, the duties to be defined as running events with the exception of the convention for the LPO, literature distribution at third party events, and to utilize volunteers on behalf of the party. The committee will have the power to nominate members to the committee.
 - o Motioned by Timothy, seconded by Kyle. Approved without objection.
- Webmaster Duties
 - o Timothy suggests the webmaster duty should include managing of the CRM due to the eventual integration with the website for data collection. There is no motion to be made at this time but it is a point of consideration during CRM research and website rebuilding.

Open Forum

- Oregon Cannabis Grower's Fair
 - o Drew Layda was able to acquire a booth at the event.
- LPO Materials
 - o Sharon Durbin returned materials for the LPO from her time on the board.
 - o Renee Kimball also returned materials for use at events.
- Miscellaneous PAC 16869
 - o Richard Burke spoke about his activities with miscellaneous PAC 16869 as Secretary and his other activities in various organizations as well as government.
 - o On January 27th there is a conference about election training with 501(c)3 organization Western Liberty Network.
 - o Several visitors and board member Gary Dye would be interested in liaison work between the two organizations.

Next Board Meeting

After discussion, Kyle Markley moved to set the next board meeting for Monday, September 18th, at Elmer's, at 7pm, depending on availability of the room and with chair having authority to select a new date and venue. Lars Hedbor seconded. The motion was unanimously approved by those present. The meeting adjourned at approximately 8:36 pm.

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Appendix A

2017 July- August Membership Engagement Report

Renee Daphne Kimball, Chair

July

Posted all the events on the calendar

Contacted Priority Oregon regarding affiliation <http://www.priorityoregon.com/contact/>

Liased with Bret from Aristotle and he is prepared with a contract.

Formatted 4-up promo card for the "Libertarian Salon" on the 3rd Wednesday of each month and a 4-up promo card under the banner of the meetups including both meetups – electronically supplied later – examples and the meeting.

Posted 14 events on the meetup calendar and hosted/attended and promoted including the following:

Hosted two TV shows on Bruce Broussard's cable access and YouTube Channel program, Oregon Voter's Digest. July 2nd with James Buchal and July 30th with Joey Gibson.

Attended the Voluntaryist meetup and working with Tim and Siobhan of that group for coordination on a number of projects.

With another board member, spend 2 days at the national Rainbow Family Gathering. Attended several other group meetup events including spending

Went to Portland Socrates Café meetup meal at Petite Provenance on Division. Their description sounds like fertile ground:

This group encourages critical thinking and in-depth discussions about difficult issues be it from a personal or societal perspective. Sometimes we just listen to or share war stories and get some moral support recharge. Our focus is more about the practical rather than abstract stuff. There is room for some abstract topics, but we prefer to discover and focus on choices we can make rather than ponder what the meaning of life is. I hope that makes sense. The speech police and political correctness have no place in this meetup group. We value honesty in the exchange of ideas rather than saying untrue, stupid stuff so as not to offend anyone. We strive to be clear about our differences, when they come up, rather than pretending we are in total agreement.

Jul 24th Listen and Clean event at our home.

Jul 30th Talk and Walk event at Tryon Creek Park

Handed out about 25 THANK YOU cards and 10 magazines

August

Prepared Report about the "Two Libertarian Parties of Oregon" with information about funding and links to further information about history and events.

Posted 11 events so far this month on the meetup calendar and hosted/attended and promoted including the following:

Aug 8th Portland Socrates Café meetup meal at Petite Provenance on Division.

Aug 12th Center For Inquiry Annual Portland Picnic @ 1pm and Voluntaryists First Ever BBQ at 5pm.

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Will host another Libertarian Social Meetup at the Lucky Lab on the 2nd Wed and the Libertarian Salon at our home on the 3rd Wednesday.

Compiled a list of "Fun Stuff To Do" like Karaoke, Urban Adventures West (Treasure Hunt), City Walking Tour (not to take it but to "critique" it), Behind the Schenes Brewery Tour with Beer & Food Tastings, Tree to Tree Adventures, Portland Segway Tours, Jabbersons Family Fun Center, Indoor Sky Diving, Minature Golf, Water Parks.

Appendix B

August 2017 CRM Committee Report

My observation of the first discussions for the CRM choice and lack of member data solidified three things; 1) the level of familiarity with CRMs of most members was insufficient to effect the task quickly, 2) needed members of the committee (treasurer and secretary) were reticent to join the committee, 3) the actual need at the current time fails to justify further research. negotiation or expenditure for a CRM program/database.

Despite repeated requests for data relating to the Convention attendance and information on accessing the mailchimp, no response has been forthcoming since I was "appointed" chair of this committee in March. There is virtually no data for the "database" other than the board.

Therefore, it hardly seems worth the expense and learning curve to purchase any system or database until there is more information available to input. An Excel spreadsheet or a simplified Access database is more than sufficient and it can be uploaded to DropBox and accessed by the entire board. I am unfamiliar with DropBox's ability to "track changes" in case mistakes or erasures happen, however, it would be more than sufficient for 8-9,000 entries for a wide variety of problem solutions (walking lists, donations, voting record, party affiliation and quite a bit more).

Appendix C

The charge of the committee was to "research CRM options and provide a report with authorization to propose up to a \$3000 per year expense." The committee report states that "the actual need at the current time fails to justify further research, negotiation or expenditure for a CRM program/database." The conclusion is startling, given the enthusiasm a few weeks ago.

My expectation for this committee to deliver a report that:

- Compares and contrasts the capabilities and usability of several CRM systems
- Describes the criteria used for comparison
- Explains the costs of each option
- Considers the input from national and other state parties
- Makes a recommendation regarding what system we adopt

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Appendix D

Committee Reports Policy

Each committee established by the board of directors is expected to adhere to the following policy regarding committee reports.

- 1) Committee chairs are expected to submit a written report to the Chair and Secretary at least 48 hours in advance of each board meeting.
- 2) Committee chairs are expected to present their reports at board meetings, or to select another committee member to do so.
- 3) Committee reports are expected to summarize what the committee has done since the previous report, work that is still in-progress, and what it expects to do before the next report.
- 4) Committee reports may contain proposed motions or resolutions, but these are not taken up automatically, and must be moved and seconded in the ordinary manner.
- 5) Committee reports are expected to be posted to the LPO archive, and at the Secretary's discretion may be summarized or included in part or in whole in the meeting minutes.

Appendix E

Event Promotion Policy (as amended, was NOT adopted)

The LPO maintains contact information for people who have expressed an interest in hearing about our activities and events. Out of respect for the implicit permission to contact them, we may promote only the following:

- Events of the LPO (board meetings, conventions, social gatherings, &c.).
- Campaign-related events for LPO-nominated candidates for office (excluding fusion nominees).
- Events of recognized affiliate organizations.
- Other events that the board of directors votes to promote.

Our resources should not be used to publicize or promote events sponsored by non-affiliated organizations or individuals, as these are not what subscribers joined to be informed about. We run the risk not only of alienating and losing subscribers, but also of appearing to endorse causes and events that put the LPO in a bad light.

Appendix F

Elected Officials Listing Policy

The LPO shall list on its website, and/or inform its national affiliate to list on its behalf, all party members elected to partisan office and all party members elected to nonpartisan office who desire to be listed.