

Libertarian Party of Oregon

Minutes from September 18th 2017 Regular Board Meeting

Held at the Elmer's Restaurant in Beaverton

Approved 2017-10-23

Call to Order

The September meeting of the Libertarian Party of Oregon (LPO) board of directors was held on Thursday, September 18th, 2017, at 7:03pm at the Elmer's Restaurant, 1250 NW Waterhouse Ave., in Beaverton, Oregon, the Chairperson being in the chair.

Attendance was as follows:

Present

Lars Hedbor
Kyle Markley
Jennifer Mendenhall
Nicole Nowlin
Timothy Perkins
Gary Dye
Jeff Weston
Erik Sippel

Remote Participants

Josh Hunking

Absent

Wes Wagner

Observers

Curt Asplund
Richard Burke
Drew Layda
Michelle Binker
Kamden Layda
Ben Klusman

Approval of Agenda

- Kyle moved to insert a line item under New Business about August Events. It was seconded by Timothy and approved without objection.
- The agenda was approved as corrected without objection.

Approval of Minutes

- The August minutes were presented and approved without objection.

Consent Agenda

- There was no agenda.

Open Forum

- Richard Burke spoke of the joint meeting between Misc PAC 16869's September 13th meeting which was attended by a selection of board members. He summarized the business of the meeting and upcoming activities. They're next meeting is on October 4th. He also provided a reminder of the non-partisan non-profit Western Liberty Network's January event. Although these items were not scheduled on the agenda and therefore open to comment, the Chair allowed the discussion due to the guest needing to leave before the later discussion opportunity.

Reports of Officers, Boards, and Standing Committees

- Chair
 - The chair discussed committee mailing lists, LP national email address offer, Mail Chimp credentials to PR committee, Bruce Wilson's pause from committee activity, speaking with previous Republican now Libertarian political promoter who mentioned donors, and attending the Misc PAC 16869 meeting.
 - The full text of the report is available in Appendix A.
- Vice Chair
 - The vice chair's main focus was recruitment for the opening on the board and managing activity interest survey.
 - "Taxation remains theft."
- Secretary
 - There was no report.

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- Treasurer
 - The current bank balance is \$3820.33.
- Fundraising Committee
 - The full text of the report is available in Appendix B.
 - Timothy offered to provide Josh with the information on active Lifetime Members of the Libertarian Party in Oregon as a possible donation source.
 - Kyle also mentioned providing Josh with historical donor information from ORSTAR.
 - Josh discussed in more depth a monthly newsletter with quarterly themes wherein each newsletter of that quarter related to the theme, such as campaign funding. Newsletters would be via email, as printed newsletters are not financially feasible at this time.
 - Timothy motioned to add himself to the fundraising committee and was seconded by Kyle. It was approved without objection.
- Member Engagement Committee
 - Erik participated with Drew and Kamden at a Cannabis Fair that resulted in 27 new contacts for the board.
- Bylaws Committee
 - There was no report.
- CRM Committee
 - Lars mentioned Drew had done some research on a couple of options but the committee had yet to review anything.
- Website Rebuilding Committee
 - Timothy discussed his activities and needs from the board.
 - The full text of the report is available in Appendix C.
- Affiliate Development Committee
 - Timothy discussed resources discovered and in process of building.
 - Bruce Wilson is unavailable to continue with the committee until spring.
 - Michelle Binker was added to the committee by board approval.
 - The full text of the report is available in Appendix D.
- Public Relations Committee
 - Timothy reported that the committee is in a holding pattern pending other committee activities but other party policies were reviewed.
 - Michelle Binker was added to the committee by board approval.
 - The full text of the report is available in Appendix E.
- Candidate Development Committee
 - Kyle reported on available candidate information for 2018.
 - Curt Asplund was added to the committee by board approval.
 - The full text of the report is available in Appendix F.

Special Orders

- There were none.

Unfinished Business and General Orders

- There were none.

New Business

- August Events
 - Drew summarized his activities on behalf of the board in August as well as reiterated opportunities we should not miss going forward.

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- o The full text of the report is available in Appendix G.
- LPO Board Vacancy
 - o Applicants:
 1. Drew Layda
 2. Jack Oeming
 3. Samantha Polizzi
 4. Ben Klusman
 5. Michelle Binker
 - o Lars motioned to appoint Drew Layda to the open position on the board. It was seconded by Josh and approved without objection via a roll call vote.

Director	Vote	Director	Vote	Director	Vote
Gary Dye	Y	Wes Wagner	-	Timothy Perkins	Y
Lars Hedbor	Y	Kyle Markley	A	Erik Sippel	Y
Josh Hunking	Y	Jennifer Mendenhall	Y		

- BlueTooth Conferencing Solution
 - o Lars motioned to spend up to \$200 on a reliable bluetooth speaker option for future board meetings with remote attendees. It was seconded by John and approved without objection via a roll call vote.

Director	Vote	Director	Vote	Director	Vote
Gary Dye	Y	Wes Wagner	-	Timothy Perkins	Y
Lars Hedbor	Y	Kyle Markley	Y	Erik Sippel	Y
Josh Hunking	Y	Jennifer Mendenhall	Y	Drew Layda	Y

Open Forum

- There was nothing.

Next Board Meeting

After discussion, Kyle Markley moved to set the next board meeting for Monday, October 23rd, at Elmer's, at 7pm, depending on availability of the room and with chair having authority to select a new date and venue. Drew seconded. The motion was unanimously approved by those present. The meeting adjourned at approximately 8:26 pm.

APPENDICES

Appendix A

Chairperson's Report Kyle Markley

I created mailing lists (at Google groups) for all committees, and sent initial messages to many of them to remind the members of the charges of the committees.

I have learned that Ken Moellman is in charge of the e-mail service for state affiliates. I received an administrative account and some documentation yesterday, but have not had time to look at it yet.

I want to remind the board that I still have the MailChimp information, but do not want to be in charge of this. I suspect that this would be best entrusted to the Public Relations committee, if they want it?

I received word from Bruce Wilson that he needs to back away from committee work temporarily. He expects to come to meetings again by about November and be fully re-engaged around springtime.

I spoke with a person who until a few years ago was active in the Oregon Republican Party and who is interested in helping Libertarians get elected. He said he agrees with about 90% of the national Libertarian platform and believes electing a few Libertarians to the state legislature could make us the swing vote and disrupt the current dysfunctional dynamic between the Democrats and Republicans.

He wants to introduce us to some donors who usually give to Republicans but who could potentially support our candidates. He also suggested that if we could get anyone elected, our legislative caucus would receive state funding, as the D and R legislative caucuses have for a long time received the same funding regardless of the number of elected members. Or I think it would make an interesting opportunity to challenge state funding of political party legislative caucuses.

We are planning an in-person meeting to follow-up, hopefully with Josh also, as fundraising will be a significant part of the discussion.

By invitation, I and a couple other board members attended the last week's meeting of miscellaneous PAC 16869.

Appendix B

Fundraising Committee Report Prepared by Josh Hunking

Chair: Josh Hunking

Members: None

Funds received since last meeting: \$10

Funds expended for Fundraising: \$0

Net gain: \$10

Proposed Future Plans:

- (1) Individual Fundraising:
 - (a) Large Donors

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- (2) Mass Fundraising:
 - (a) Merchandising
 - (b) Newsletter

Proposed Actions:

- (1) Obtaining Voter Rolls
 - (2) Develop Large Donor database
 - (3) Develop Donor Event Calendar
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Appendix C

Website Rebuilding Committee Report

Prepared by Timothy Perkins

Meetings

No meetings have been held.

Progress toward committee goals:

The committee chair obtained useful information from the previous version of the website found on the wayback machine concerning the previous content of the website, although it could not be downloaded as hoped. There are also older versions of the site dating back as far as the year 2000, which may have useful content for historical purposes.

There is now a new landing page with the updated logo and mailing address/P.O. Box.

The rest of the website is mostly built, but not accessible directly from lporegon.org; it can be accessed by going to lporegon.org/home (which will route you around the "Under Construction" page) and exploring the menu in the header. While the home page is not yet altered (we're saving that until the rest of the website has stuff to link to), you will find there are lots of places ready for content that has yet to be put in. Most of the time spent has gone into making a consistent appearance throughout and configuring internal links to go to the right places.

Of note:

- The colors chosen reflect the National LP color branding (gray and gold), with the exception that a third color worked in here and there is Navy Blue (which couples with the Gold color to be reminiscent of Oregon's flag). I'm inclined to emphasize the Navy more as we continue.
- Pages exist for county affiliates, but they each simply say that no affiliate exists here yet and directs TO... the also-unpopulated "start an affiliate organization" page.
- If you want a different photo for the Board page, let me know.
- We'll need to make transparency policies that dictate what information is posted on the website for contacting directors, committee members, etc.

Needed:

- A decision as to whether we will host our own email or go with the offer from National. The emails are created, but I won't be setting up easy to access inboxes, etc unless/until we decide to host it ourselves.

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- Decisions as to what contact information (email, phones, etc) will be available.
- CONTENT: especially old (approved) minutes, policies, etc.
- Suggestions :)

Summary:

Lots of progress made; lots more to be done.

Appendix D

Affiliate Development Committee Report

Prepared by Timothy Perkins

Meetings

No meetings have been held.

Progress toward committee goals:

The committee chair has joined a “grow your local LP affiliate group on Facebook,” and reviewed the content there. There’s some good pointers, but it doesn’t describe policy as much as an approach to activism as a necessary component of affiliate level organizational growth.

Committee member Mr. Leeds has done substantial research into the policies of other state LP affiliates, and last week shared what he found. That information is still being gone through by everyone, and has plenty of both valuable information and bureaucratic bloat. This will certainly be enough to see what we like and don’t like to come up with a suggestion for the board.

Needed:

Folks wanting to create affiliates in their county!

Confirmation from the board that we will mostly want to be hands off with our affiliates. Also; clarification on how our bylaws restrict affiliate activities.

Also, if you have a policy suggestion, please do pass it along.

Summary:

There’s lots to cover; A descriptive draft policy set should be available at the next board meeting.

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Appendix E

Public Relations Committee Report

Prepared by Timothy Perkins

Meetings

No meetings have been held.

Progress toward committee goals:

Little. The committee chair has reviewed some policy examples from other LP groups and unrelated organizations, but nothing jumped out as being especially applicable/desirable.

Needed:

Folks willing to help create content to put on FB, etc. The Activity Interest Surveys will be the first place I look to inform myself as to who to ask.

Also, if you have a policy suggestion, please do pass it along.

Summary:

Not quite nothing to report.

Appendix F

Candidate Development Committee Report

Prepared by Kyle Markley

This committee was created at the previous meeting and has not been active yet as a group. Despite not doing anything yet, we are currently aware of 5 declared or potential candidates for 2018.

To begin creating a permanent infrastructure for candidates, I began piecing together a database for offices, elections, candidates, people, and nomination status. My goal with this is to be able to have a permanent searchable record, plus with the information hosted on our website we could generate some web pages from the database so we don't need to manually keep them up to date. I had limited time to work on this, but I'm happy to say that one of our brand new volunteers, Curt, says he has both the time and the knowledge to get it done.

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Appendix G

August Events Summary 2017

On August 12th and 13th we had a display booth at the 2nd annual Oregon Cannabis Growers & Consumers Fair. This event, held at the Oregon State Fairgrounds, featured a live cannabis plant show and competition, educational programs, and networking opportunities: a very libertarian-leaning trade show. Over 60 growers were slated to compete and display their plants at the Oregon State Fair, but last minute OLCC trade-show specific marijuana regulations made attendance for over 20 medical growers impossible.

Last year's Oregon Growers and Consumers Fair was the very first time cannabis plants were shown in any American State Fairgrounds, this marked a win for growers all over the state, influencing other states to begin the end of their senseless and discriminatory prohibition. Much like the inaugural OCGCF, the second event was an interesting public showcase of how ending prohibition increases not only social liberty, but economic liberty as well. Unlike last year, there was little perception this year that the Democratic Party of Oregon had the best interests of the marijuana industry at heart.

However well Salem Democrats had proven adept at usurping initial credit for recent legalization of marijuana as a liberal agenda victory, their management of Oregon's Marijuana Industry has shown people in the industry that their interest was really predatory taxation and stifling regulation all along. The disingenuous democrats have arguably done more to educate this industry's individuals on the real differences between liberal and libertarian mindsets, than we have.

These drastic differences, becoming ever more publicly recognized, were not lost on the hosts, vendors, or attendees this year. The interest, offers and general support was drastically increased over last year's booth, a great success in it's own right. We have been offered the use of office space at Portlandsterdam University at 9123 SE St Helens St, Clackamas, in the Clackamas Professional Plaza, got several volunteers signed-up, registered some new Libertarians on their own smartphones, and the event organizer shared their complete attendee and vendor list data.

August 26th and 27th we participated in the Salem Hempfest, held on the Capitol lawn at the Oregon State Capitol in Salem, Oregon. This event was more of a concert format than a trade show or fair - but was every bit as successful, if in a different way. We garnered a lot of interest at this event as well, which drew a much more diverse gathering than the Growers Fair. We had yet another person change parties on their smart-phones right there at the booth. (Love it when that happens) and we received back over twenty request for information/volunteer interest cards filled out.

Additionally, we received some feedback from attendees that contained really good ideas, mainly involving having more targeted brochures and hand-outs produced that more directly recruits/educates individuals in the way they think politically, on the basis of issues: for example - having a brochure that talks about the LP's battle for LGBTQ rights since '71, fought far longer than either other party, and fought far more consistently.

All-in-all, these were two very successful events that have paid dividends in terms of support, an office space offer, increased volunteerism interest, and more registered Libertarians in Oregon. My thanks to Robert Rowe, Erik Sipple, Darryen Watson, and Kamden Layda for giving up their time to volunteer, and to Renee Daphne Kimball, Sharon Durbin, and everyone else who made sure we had plenty of hand-outs, bumper-stickers, magazines, tiny political quizzes, signage, and swag, to put together two fantastic LPO display booths: which themselves represented nearly a thousand dollars worth of event space received as an in-kind donation from the organizers of these events. Thanks again to all.

Best Regards,
Drew A. Layda