

## Libertarian Party of Oregon

Minutes from October 23<sup>rd</sup> 2017 Regular Board Meeting

Held at the Elmer's Restaurant in Beaverton

Approved 2017-12-04

### Call to Order

The October meeting of the Libertarian Party of Oregon (LPO) board of directors was held on Monday, October 23<sup>rd</sup>, 2017, at 7:04pm at the Elmer's Restaurant, 1250 NW Waterhouse Ave., in Beaverton, Oregon, the Chairperson being in the chair.

Attendance was as follows:

#### Present

Lars Hedbor  
Kyle Markley  
Jennifer Mendenhall  
Nicole Nowlin  
Gary Dye  
Drew Layda  
Erik Sippel

#### Remote Participants

Timothy Perkins

#### Observers

Richard Burke  
Kamden Layda

#### Absent

Wes Wagner  
Jeff Weston  
Josh Hunking

### Approval of Agenda

- The agenda was approved without objection.

### Approval of Minutes

- The September minutes were presented and approved without objection following a correction to the spelling of 'blue-tooth.'

### Consent Agenda

- There was no agenda.

### Open Forum

- There was no discussion.

### Reports of Officers, Boards, and Standing Committees

- Chair
  - The full text of the report is available in Appendix A.
  - The chair discussed volunteers, LP national email address offer, Mail Chimp credentials to PR committee, and reconciliation with the Misc PAC 16869.
- Vice Chair
  - The vice chair has done some networking with persons interested in the party activities.
  - "Taxation remains theft."
- Treasurer
  - The current bank balance is \$3853.90.
- Fundraising Committee
  - The full text of the report is available in Appendix B.
  - Josh was not present at the meeting but provided a report. It was read by the chair.
- Member Development Committee
  - Erik attended the Lucky Lab social and met a passionate Libertarian in the cannabis industry who may be interested in getting involved in the party. He has been invited to attend a meeting. He has also been communicating with the Oregon Voluntarists.
- Bylaws Committee
  - There was no report.
- CRM Committee
  - Lars mentioned Drew had done some research on NationBuilder. The committee may recommend it as a temporary solution to CRM needs pending determination from National about a CRM system.
- Website Rebuilding Committee

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- Timothy discussed NationBuilder and website integration. The website updates are also held up by the discussion on email addresses with or without National.
- Affiliate Development Committee
  - There has been no formal meeting to discuss the committee activities. However, Timothy has started to identify what affiliates may look like within the party governance structure and will put forth a proposal at a future date.
- Public Relations Committee
  - Timothy has a PR policy drafted to review with the committee.
- Candidate Development Committee
  - Curt has done some database work but a meeting has not yet been held.

### Special Orders

- There were none.

### Unfinished Business and General Orders

- There were none.

### New Business

- Campaign Finance Late Filings Fine
  - The LPO owes a fine for failure to file campaign finances from September to June. The Treasurer offered to pay the fine as it relates to her board responsibilities.
  - Gary Dye proposed the board pay \$439.59 fine instead of the Treasurer. The Chair seconded. Due to procedural errors, the vote on the motion was stopped before Drew Layda voted, and the motion was considered not passed

Director	Vote	Director	Vote	Director	Vote
Gary Dye	Y	Wes Wagner	-	Timothy Perkins	Y
Lars Hedbor	A	Kyle Markley	Y	Erik Sippel	A
Josh Hunking	-	Jennifer Mendenhall	A		

- Responding to Contacts from Membership
  - The party is inconsistent in handling interest and inquiries related to the party and platform. The chair believes the Membership Development Committee is the correct lead for the inquiries. The committee agrees, but without a CRM, we need an accessible tracking system. A Google sheet was suggested. Lars Hedbor was added to the Membership Development Committee without objection as he handles the Facebook communication at this time.

### Open Forum

- Richard Burke provided an update on Misc PAC 16869 including a temporary lobbying committee for the next session.
  - 7pm November 9<sup>th</sup> next executive meeting
  - 1pm November 26<sup>th</sup> Top Golf holiday party \$20 ea
  - January Western Liberty Network Conference
  - March 10 Red Lion Inn Annual Convention

### Next Board Meeting

After discussion, Kyle Markley moved to set the next board meeting for Monday, December 4<sup>th</sup>, at the Elmer's Restaurant, 1250 NW Waterhouse Ave., in Beaverton, Oregon, at 7pm, with chair having authority to select a new date and venue. Lars seconded. The motion was unanimously approved by those present. The meeting adjourned at approximately 8:05 pm.

## APPENDICES

### Appendix A

#### Chairperson's Report

I have had minimal time available for Party work due to a long family vacation.

Some more people have contacted me wishing to volunteer. We'll cover this under new business.

I sent the MailChimp credentials to the Public Relations committee.

I have not done my homework yet regarding national e-mail hosting. I will commit to doing that before our next meeting.

I have not yet had the meeting with the former Republican who wants to help get us in touch with large donors. (It was scheduled, but a cascade of rescheduled kids' medical appointments created a conflict.)

Regarding reconciliation with Misc. PAC 16869, I sent a message to Ian Epstein proposing essentially Lars's suggestion – that our two groups coexist by us retaining all responsibility for elections, and their group being responsible for policy. But I sent that message less than a week ago and haven't received a reply, yet.

### Appendix B

#### Fundraising Committee Report

Chair: Josh Hunking

Members: Timothy Perkins

Funds received since last meeting: \$10

Funds expended for Fundraising: \$0

Net gain: \$10

#### Old Items

##### (1) Fundraising Newsletter.

- a. Timothy and I drafted a potential newsletter format with the following subheadings:
  - i. Libertarians in Action: This section is a general update on a candidate or group that is doing something interesting.
  - ii. From the Board: This is something interesting written by a board member
  - iii. Meanwhile, in Salem...: This is a look at something going on in State government
  - iv. We Need You!/: This is the section that requests donations.
- b. In order to generate content for the newsletter we will need support from the Party. We are currently devising the detailed plan for how we are systematically going to ensure that we get the content we need.
- c. We are pushing to get a newsletter out as soon as possible. Current plans are to have a newsletter out on November 1<sup>st</sup>, 2017 and to continue to draft one monthly every month thereafter.

##### (2) Large Donor list.

- a. We currently have a small database with 12 reachable donors. We are continuing to develop this and could use a CRM system to manage this list.

#### Current Items

- (1) I am still trying to schedule a meeting with Kyle and a potential large donor to discuss fundraising.

#### Future Items

- (1) I need to continue to attempt to schedule the meeting with the potential donor.
- (2) I need to continue working on getting the functional elements of the newsletter up and running and get it out the door.